




LAUREN WUNDERLICH

USER EXPERIENCE DESIGNER

 www.wunder.co
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 (609) 206-4812

EXPERIENCE

COMCAST

July 2013 - Present

SENIOR MOBILE UX/UI DESIGNER

Responsible for the XFINITY TV Go (released Sept. '13), XFINITY TV (released Nov '13), and XFINITY Remote application UX.

Streamline process between the Mobile UX, Product, Engineering and QA. Fostering better collaboration and human design focus by initiating a Design Thinking Bootcamp to UX, Product and Engineering.

CAPITAL ONE LABS / ING DIRECT

April 2012 - July 2013

PRINCIPAL UX/UI DESIGNER

Creative Strategy and Design Lead at Capital One Labs for specialty app, Rewardly.

Produced Creative Strategy and Design for a Personal Financial Management tool centered around social budgeting, MyMoney.

Introduced Ideation Program at INGD promoting internal Hackathons and DesignSlams. Co-owner of Design track at Capital One Digital College promoting user focused design.

AMI ENTERTAINMENT NETWORK

October 2008 - March 2012

UX MANAGER

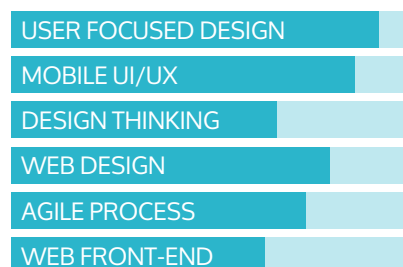
Responsible for customer facing user interface design and front-end development for Megatouch touchscreen game systems, mobile applications, jukeboxes applications and web presences. Managed two engineers in an agile environment.

EDUCATION

PHILADELPHIA UNIVERSITY
MS, Digital Design 2008

PHILADELPHIA UNIVERSITY
BS, Digital Design 2007

SKILLS

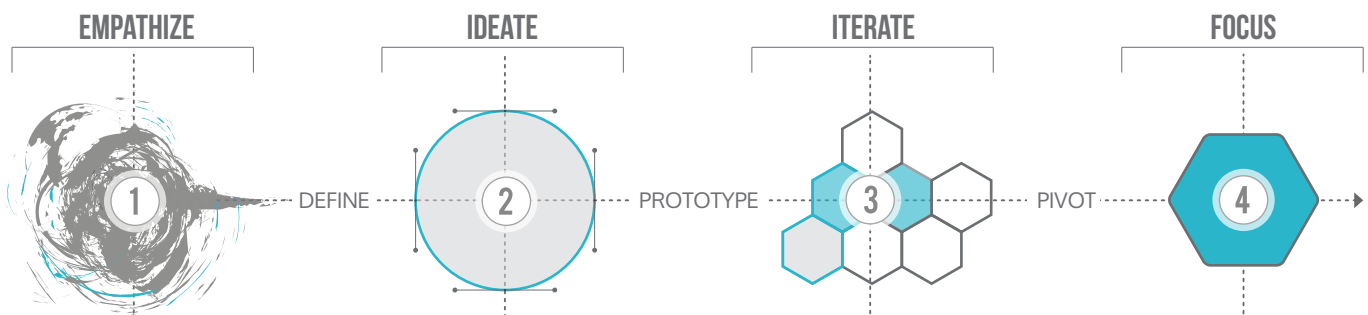


EXPERIENCE

ADJUNCT FACULTY
MOORE COLLEGE OF ART
Continuing Education
May 2012 - November 2012

ADJUNCT MULTIMEDIA FACULTY
ITT TECHNICAL INSTITUTE | KOP
August 2007 - August 2008

PROCESS



less 8-bit
more human 